

ORDER

**WZZM 13**

Orders
Order / Rev: 712658 - 2
Alt Order #: 06310043
Product Desc: MDSCC-SC
Estimate: 1604
Flight Dates: 10/09/12 - 10/15/12
Original Date / Rev: 09/11/12 / 10/11/12
Order Type: Political

Primary AE: Kristen Waskie
Sales Office: T-PHI
Sales Region: NAT

Agency Name: Three Point Media/ POL
Buying Contact:
Billing Contact:
 1322 G Street SE
 Waslington, DC 20003

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: MDSCC-SC
Demographic: A35+
Product Codes: PL-State/Local Misc
Priority: P-5
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/15/12	83	\$29,975.00	\$25,478.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	83	\$29,975.00	\$25,478.75	0.00
Totals	83	\$29,975.00	\$25,478.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kristen Waskie			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
WZZM 13	23%	\$29,975.00
Market	100%	\$130,326.09

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
UNKWN	0%	\$0.00
WOOD	31%	\$40,401.09
WOTV	0%	\$0.00
WWMT	29%	\$37,794.57
WXMI	17%	\$22,155.43
WXSP	0%	\$0.00
WZPX	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WZZM	10/12/12	10/12/12	The Chew The Chew	CM	1-2p	----F--	:30	1	\$175.00	P-1	0.00	NM	1	\$175.00
ABC SOAP ROTATION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	----F--			1			\$175.00		0.00			
2	WZZM	10/12/12	10/12/12	M-F 10-1030am Millionaire	CM	10-1030am	----F--	:30	1	\$125.00	P-1	0.00	NM	1	\$125.00
MILLIONAIRE B															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	----F--			1			\$125.00		0.00			

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WZZM 13

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
3	WZZM	10/12/12	10/12/12	M-F 1030-11am Millionaire	CM	1030-11a	----F--	:30	1	\$125.00	P-1	0.00	NM	1	\$125.00
MILLIONAIRE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	----F--	1		\$125.00		0.00						
4	WZZM	10/12/12	10/12/12	M-F 1230-1p Judge Judy	CM	1230-1p	----F--	:30	1	\$165.00	P-1	0.00	NM	1	\$165.00
WE THE PEOPLE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	----F--	1		\$165.00		0.00						
5	WZZM	10/12/12	10/12/12	Jimmy Kimmel Late Run Jimmy Kimmel Late Run	CM	1230a-130a (12:35 XM-1:35 XM)	----F--	:30	1	\$30.00	P-3	0.00	NM	1	\$30.00
KIMMEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	----F--	1		\$30.00		0.00						
6	WZZM	10/12/12	10/12/12	M-F 12-1230p Noon News	CM	12-1230pm	----F--	:30	1	\$450.00	P-1	0.00	NM	1	\$450.00
WZZM 13 NW 12N															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	----F--	1		\$450.00		0.00						
7	WZZM	10/12/12	10/12/12	M-F 3-4p Katie	CM	3-4p	----F--	:30	1	\$180.00	P-2	0.00	NM	1	\$180.00
GENRL HOSPITAL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	----F--	1		\$180.00		0.00						
8	WZZM	10/12/12	10/12/12	M-F 4-430pm Judge Judy	CM	4-430p	----F--	:30	1	\$375.00	P-1	0.00	NM	1	\$375.00
JUDGE JUDY B															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	----F--	1		\$375.00		0.00						
9	WZZM	10/12/12	10/12/12	M-F 430-5pm Judge Judy	CM	430-5p	----F--	:30	1	\$375.00	P-1	0.00	NM	1	\$375.00
JUDGE JUDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	----F--	1		\$375.00		0.00						
10	WZZM	10/12/12	10/12/12	M-F 5-530pm Judge Judy	CM	5-530p	----F--	:30	1	\$525.00	P-1	0.00	NM	1	\$525.00
JUDGE JUDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	----F--	1		\$525.00		0.00						
11	WZZM	10/12/12	10/12/12	M-F 530-6pm M-F News	CM	530-6p	----F--	:30	1	\$625.00	P-1	0.00	NM	1	\$625.00
WZZM 13 NW 530															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	----F--	1		\$625.00		0.00						
12	WZZM	10/12/12	10/12/12	M-F 6-7a M-F Morning News	CM	6-7a	----F--	:30	1	\$450.00	P-2	0.00	NM	1	\$450.00
MORN-NWS-600AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	----F--	1		\$450.00		0.00						
13	WZZM	10/12/12	10/12/12	M-F 7-730p M-F Entertainment Tonight	CM	7-730p	----F--	:30	1	\$425.00	P-1	0.00	NM	1	\$425.00
ENT TONIGHT 30															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	----F--	1		\$425.00		0.00						
14	WZZM	10/12/12	10/12/12	M-F 7-9a M-F Good Morning America	CM	7-9a	----F--	:30	1	\$550.00	P-1	0.00	NM	1	\$550.00
GD MRN AMR-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	----F--	1		\$550.00		0.00						
15	WZZM	10/12/12	10/12/12		CM	8-9p	----F--	:30	1	\$650.00	P-2	0.00	NM	1	\$650.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Fri Prime A Shark Tank											
				SHARK TANK											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	----F--					1	\$650.00		0.00			
16	WZZM	10/12/12	10/12/12	M-F 9-10a Take 5	CM	9-10am	----F--	:30	1	\$100.00	P-1	0.00	NM	1	\$100.00
				TAKE FIVE & CO											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	----F--					1	\$100.00		0.00			
17	WZZM	10/15/12	10/15/12	The Chew The Chew	CM	1-2p	M-----	:30	1	\$175.00	P-1	0.00	NM	1	\$175.00
				ABC SOAP ROTATION											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----					1	\$175.00		0.00			
18	WZZM	10/15/12	10/15/12	M-F 10-1030am Millionaire	CM	10-1030am	M-----	:30	1	\$125.00	P-1	0.00	NM	1	\$125.00
				MILLIONAIRE B											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----					1	\$125.00		0.00			
19	WZZM	10/15/12	10/15/12	M-F 1030-11am Millionaire	CM	1030-11a	M-----	:30	1	\$125.00	P-1	0.00	NM	1	\$125.00
				MILLIONAIRE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----					1	\$125.00		0.00			
E 20	WZZM	10/15/12	10/15/12	M-Su 11-1135p LN M-Su Late News	CM	11-1135p	M-----	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
				WZZM 13 NEWS AT 11											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----					1	\$800.00		0.00			
21	WZZM	10/15/12	10/15/12	Jimmy Kimmel Jimmy Kimmel	CM	1202-106a	M-----	:30	1	\$40.00	P-2	0.00	NM	1	\$40.00
				JIMMY KIMMEL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----					1	\$40.00		0.00			
E 22	WZZM	10/15/12	10/15/12	M-F 12-1230p Noon News	CM	12-1230pm	M-----	:30	1	\$450.00	P-2	0.00	NM	1	\$450.00
				WZZM 13 NW 12N											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----					1	\$450.00		0.00			
23	WZZM	10/15/12	10/15/12	M-F 4-430pm Judge Judy	CM	4-430p	M-----	:30	1	\$375.00	P-1	0.00	NM	1	\$375.00
				JUDGE JUDY B											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----					1	\$375.00		0.00			
24	WZZM	10/15/12	10/15/12	M-F 430-5pm Judge Judy	CM	430-5p	M-----	:30	1	\$375.00	P-1	0.00	NM	1	\$375.00
				JUDGE JUDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----					1	\$375.00		0.00			
25	WZZM	10/15/12	10/15/12	M-F 5-530pm Judge Judy	CM	5-530p	M-----	:30	1	\$525.00	P-1	0.00	NM	1	\$525.00
				JUDGE JUDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----					1	\$525.00		0.00			
E 26	WZZM	10/15/12	10/15/12	M-F 530-6a M-F Morning News	CM	530-6a	M-----	:30	1	\$350.00	P-2	0.00	NM	1	\$350.00
				MORN-NWS-530AM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----					1	\$350.00		0.00			
27	WZZM	10/15/12	10/15/12		CM	6-630p	M-----	:30	1	\$1,050.00	P-1	0.00	NM	1	\$1,050.00

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WZZM 13

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 6-630p M-F News											
WZZM 13 NW 6PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----					1	\$1,050.00		0.00			
E 28	WZZM	10/15/12	10/15/12	M-F 7-9a M-F Good Morning America	CM	7-9a	M-----	:30	1	\$550.00	P-2	0.00	NM	1	\$550.00
GD MRN AMR-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----					1	\$550.00		0.00			
29	WZZM	10/15/12	10/15/12	M-F 9-10a Take 5	CM	9-10am	M-----	:30	1	\$100.00	P-1	0.00	NM	1	\$100.00
TAKE FIVE & CO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----					1	\$100.00		0.00			
30	WZZM	10/13/12	10/13/12	M-Su Late Run News M-Su Late Run News	CM	1130p-1205a (11:30 PM-12:05 XM)	-----S-	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S-					1	\$250.00		0.00			
31	WZZM	10/13/12	10/13/12	Sa ET Wknd 12-1a (late) Sa ET Wknd 12-1a (late)	CM	1205-105a (12:05 XM-1:05 XM)	-----S-	:30	1	\$65.00	P-2	0.00	NM	1	\$65.00
ET WEEKEND															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S-					1	\$65.00		0.00			
32	WZZM	10/13/12	10/13/12	WZZM Sat Weekend AM Sat Weekend AM News	CM	6-8a	-----S-	:30	2	\$175.00	P-1	0.00	NM	2	\$350.00
WZZM WK-NWS SA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S-					2	\$175.00		0.00			
33	WZZM	10/13/12	10/13/12	Sa 730-8p Healthy You	CM	730-8p	-----S-	:30	1	\$100.00	P-3	0.00	NM	0	\$0.00
WZZM13HLTH YOU															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S-					1	\$100.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	NZZM	10/08/12-10/14/12	Sa 730-8p		730-8p		-----Sa--	:30		(\$100.00)		0.00	NM		
Credited [credit na]															
35	WZZM	10/13/12	10/13/12	Sa 8-9a Sa Good Morning America	CM	8-9a	-----S-	:30	1	\$300.00	P-1	0.00	NM	1	\$300.00
GD MRN-SAT-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S-					1	\$300.00		0.00			
36	WZZM	10/14/12	10/14/12	Su 1135p-1235a Burn Notice	CM	1135p-1235a	-----S	:30	1	\$135.00	P-3	0.00	NM	1	\$135.00
BURN NOTICE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S					1	\$135.00		0.00			
37	WZZM	10/14/12	10/14/12	Sun Early News Sun Early News	CM	6-630p (5:58 PM-6:30 PM)	-----S	:30	1	\$800.00	P-1	0.00	NM	1	\$800.00
AVG. ALL WKS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S					1	\$800.00		0.00			
38	WZZM	10/14/12	10/14/12	WZZM Sun Weekend AM Sun Weekend AM News	CM	6-8a	-----S	:30	2	\$135.00	P-1	0.00	NM	2	\$270.00
WZZM WK-NWS SU															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S					2	\$135.00		0.00			
39	WZZM	10/14/12	10/14/12	Sun Early News Sun Early News	CM	630-7p (6:30 PM-7:00 PM)	-----S	:30	1	\$575.00	P-1	0.00	NM	1	\$575.00

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WZZM 13

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
51	WZZM	10/11/12	10/11/12	M-F 9-10a Take 5	CM	9-10am	---T---	:30	1	\$100.00	P-1	0.00	NM	1	\$100.00
TAKE FIVE & CO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	---T---					1	\$100.00		0.00			
52	WZZM	10/09/12	10/09/12	The Chew The Chew	CM	1-2p	-T-----	:30	1	\$175.00	P-1	0.00	NM	1	\$175.00
ABC SOAP ROTATION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-T-----					1	\$175.00		0.00			
53	WZZM	10/09/12	10/09/12	M-F 10-1030am Millionaire	CM	10-1030am	-T-----	:30	1	\$125.00	P-1	0.00	NM	1	\$125.00
MILLIONAIRE B															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-T-----					1	\$125.00		0.00			
54	WZZM	10/09/12	10/09/12	M-F 1030-11am Millionaire	CM	1030-11a	-T-----	:30	1	\$125.00	P-1	0.00	NM	1	\$125.00
MILLIONAIRE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-T-----					1	\$125.00		0.00			
55	WZZM	10/09/12	10/09/12	Nightline Nightline	CM	1135p-1202a	-T-----	:30	1	\$550.00	P-1	0.00	NM	1	\$550.00
ABC NIGHTLINE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-T-----					1	\$550.00		0.00			
56	WZZM	10/09/12	10/09/12	Jimmy Kimmel Jimmy Kimmel	CM	1202-106a	-T-----	:30	1	\$40.00	P-2	0.00	NM	1	\$40.00
JIMMY KIMMEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-T-----					1	\$40.00		0.00			
57	WZZM	10/09/12	10/09/12	M-F 12-1230p Noon News	CM	12-1230pm	-T-----	:30	1	\$450.00	P-1	0.00	NM	1	\$450.00
WZZM 13 NW 12N															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-T-----					1	\$450.00		0.00			
58	WZZM	10/09/12	10/09/12	M-F 4-430pm Judge Judy	CM	4-430p	-T-----	:30	1	\$375.00	P-1	0.00	NM	1	\$375.00
JUDGE JUDY B															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-T-----					1	\$375.00		0.00			
59	WZZM	10/09/12	10/09/12	M-F 430-5pm Judge Judy	CM	430-5p	-T-----	:30	1	\$375.00	P-1	0.00	NM	1	\$375.00
JUDGE JUDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-T-----					1	\$375.00		0.00			
60	WZZM	10/09/12	10/09/12	M-F 5-530pm Judge Judy	CM	5-530p	-T-----	:30	1	\$525.00	P-1	0.00	NM	1	\$525.00
JUDGE JUDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-T-----					1	\$525.00		0.00			
61	WZZM	10/09/12	10/09/12	M-F 530-6a M-F Morning News	CM	530-6a	-T-----	:30	1	\$350.00	P-1	0.00	NM	1	\$350.00
MORN-NWS-530AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-T-----					1	\$350.00		0.00			
62	WZZM	10/09/12	10/09/12	M-F 6-630p M-F News	CM	6-630p	-T-----	:30	1	\$1,050.00	P-1	0.00	NM	1	\$1,050.00
WZZM 13 NW 6PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-T-----					1	\$1,050.00		0.00			
63	WZZM	10/09/12	10/09/12		CM	7-9a	-T-----	:30	1	\$550.00	P-1	0.00	NM	1	\$550.00

Order / Rev: 712658 - 2
 Alt Order #: 06310043
 Flight Dates: 10/09/12 - 10/15/12

Advertiser: MDSCC-SC
 Product Desc: MDSCC-SC
 Estimate: 1604

WZZM 13

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 7-9a											
				M-F Good Morning America											
				GD MRN AMR-ABC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-T-----					1	\$550.00		0.00			
64	WZZM	10/09/12	10/09/12	M-F 9-10a	CM	9-10am	-T-----	:30	1	\$100.00	P-1	0.00	NM	1	\$100.00
				Take 5											
				TAKE FIVE & CO											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-T-----					1	\$100.00		0.00			
65	WZZM	10/09/12	10/09/12	Tue Prime B	CM	9-10p	-T-----	:30	1	\$1,250.00	P-1	0.00	NM	1	\$1,250.00
				Tue 9-10p											
				HAPPY ENDINGS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-T-----					1	\$1,250.00		0.00			
66	WZZM	10/10/12	10/10/12	The Chew	CM	1-2p	--W----	:30	1	\$175.00	P-1	0.00	NM	1	\$175.00
				The Chew											
				ABC SOAP ROTATION											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--W----					1	\$175.00		0.00			
67	WZZM	10/10/12	10/10/12	M-F 10-1030am	CM	10-1030am	--W----	:30	1	\$125.00	P-1	0.00	NM	1	\$125.00
				Millionaire											
				MILLIONAIRE B											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--W----					1	\$125.00		0.00			
68	WZZM	10/10/12	10/10/12	Wed Prime C	CM	10-11p	--W----	:30	1	\$1,000.00	P-1	0.00	NM	1	\$1,000.00
				Nashville		(10:00 PM-11:00 PM)									
				NASHVILLE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--W----					1	\$1,000.00		0.00			
69	WZZM	10/10/12	10/10/12	M-F 1030-11am	CM	1030-11a	--W----	:30	1	\$125.00	P-1	0.00	NM	1	\$125.00
				Millionaire											
				MILLIONAIRE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--W----					1	\$125.00		0.00			
70	WZZM	10/10/12	10/10/12	Nightline	CM	1135p-1202a	--W----	:30	1	\$550.00	P-1	0.00	NM	1	\$550.00
				Nightline											
				ABC NIGHTLINE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--W----					1	\$550.00		0.00			
71	WZZM	10/10/12	10/10/12	Jimmy Kimmel	CM	1202-106a	--W----	:30	1	\$40.00	P-2	0.00	NM	1	\$40.00
				Jimmy Kimmel											
				JIMMY KIMMEL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--W----					1	\$40.00		0.00			
72	WZZM	10/10/12	10/10/12	M-F 1230-1p	CM	1230-1p	--W----	:30	1	\$165.00	P-1	0.00	NM	1	\$165.00
				Judge Judy											
				WE THE PEOPLE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--W----					1	\$165.00		0.00			
73	WZZM	10/10/12	10/10/12	M-F 12-1230p	CM	12-1230pm	--W----	:30	1	\$450.00	P-1	0.00	NM	1	\$450.00
				Noon News											
				WZZM 13 NW 12N											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--W----					1	\$450.00		0.00			
74	WZZM	10/10/12	10/10/12	M-F 3-4p	CM	3-4p	--W----	:30	1	\$180.00	P-2	0.00	NM	1	\$180.00
				Katie											
				GENRL HOSPITAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--W----					1	\$180.00		0.00			
75	WZZM	10/10/12	10/10/12		CM	4-430p	--W----	:30	1	\$375.00	P-1	0.00	NM	1	\$375.00

Order / Rev: 712658 - 2
 Alt Order #: 06310043
 Flight Dates: 10/09/12 - 10/15/12

Advertiser: MDSCC-SC
 Product Desc: MDSCC-SC
 Estimate: 1604

WZZM 13

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 4-430pm Judge Judy															
JUDGE JUDY B															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12		10/08/12	10/14/12	--W----					1	\$375.00		0.00			
76	WZZM	10/10/12	10/10/12	M-F 430-5pm Judge Judy	CM	430-5p	--W----	:30	1	\$375.00	P-1	0.00	NM	1	\$375.00
JUDGE JUDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12		10/08/12	10/14/12	--W----					1	\$375.00		0.00			
77	WZZM	10/10/12	10/10/12	M-F 530-6pm M-F News	CM	530-6p	--W----	:30	1	\$625.00	P-1	0.00	NM	1	\$625.00
WZZM 13 NW 530															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12		10/08/12	10/14/12	--W----					1	\$625.00		0.00			
78	WZZM	10/10/12	10/10/12	M-F 6-7a M-F Morning News	CM	6-7a	--W----	:30	1	\$450.00	P-1	0.00	NM	1	\$450.00
MORN-NWS-600AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12		10/08/12	10/14/12	--W----					1	\$450.00		0.00			
79	WZZM	10/10/12	10/10/12	M-F 7-730p M-F Entertainment Tonight	CM	7-730p	--W----	:30	1	\$425.00	P-1	0.00	NM	1	\$425.00
ENT TONIGHT 30															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12		10/08/12	10/14/12	--W----					1	\$425.00		0.00			
80	WZZM	10/10/12	10/10/12	M-F 7-9a M-F Good Morning America	CM	7-9a	--W----	:30	1	\$550.00	P-1	0.00	NM	1	\$550.00
GD MRN AMR-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12		10/08/12	10/14/12	--W----					1	\$550.00		0.00			
81	WZZM	10/10/12	10/10/12	M-F 9-10a Take 5	CM	9-10am	--W----	:30	1	\$100.00	P-1	0.00	NM	1	\$100.00
TAKE FIVE & CO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12		10/08/12	10/14/12	--W----					1	\$100.00		0.00			
82	WZZM	10/13/12	10/13/12	NCAA Game 1 Early NCAA Game 1 Early	CM	12-330p	-----S-	:30	1	\$375.00	P-3	0.00	NM	1	\$375.00
83	WZZM	10/11/12	10/11/12	M-F 9-10a Take 5	CM	9-10am	---T---	:30	1	\$100.00	P-1	0.00	NM	1	\$100.00
													Totals	83	\$29,975.00